

IMMIGRATION BY THE NUMBERS

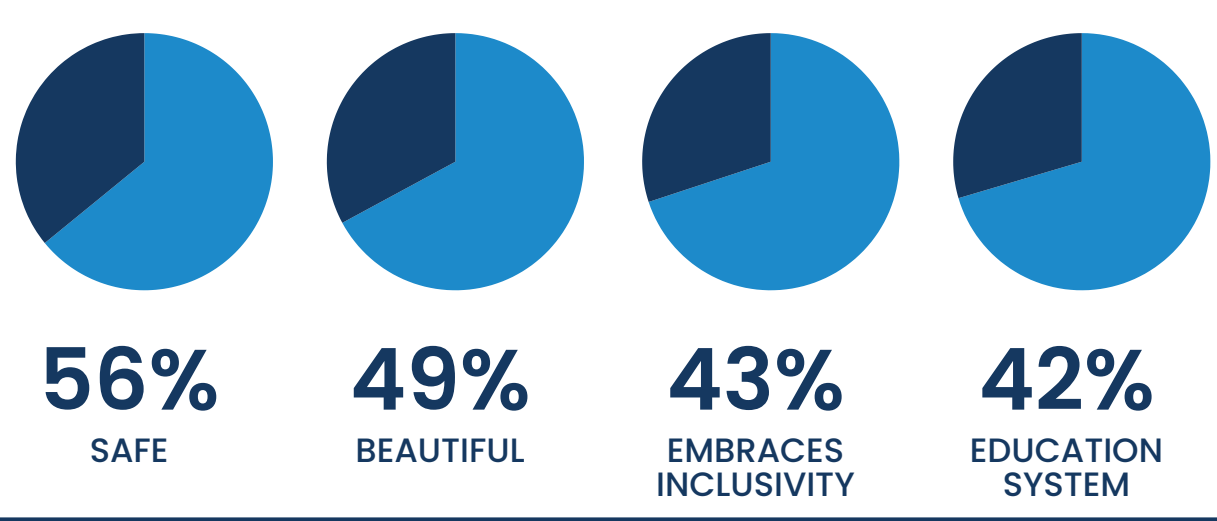
*Immigration is not one group or one story
- it's many overlapping ones.*

MIGRATION AT A GLANCE

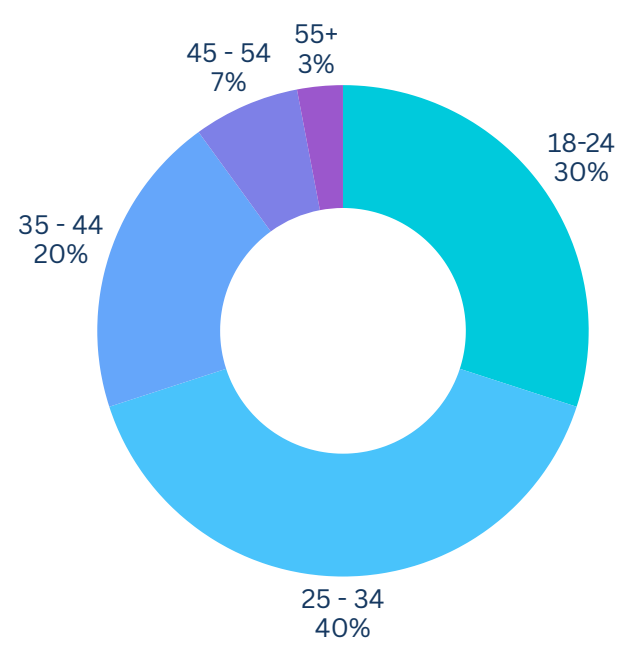


-  **Global Migration**
More than 280 million people worldwide live outside the country of their birth, representing about 3.6% of the global population.
-  **Canada**
Roughly 23% of Canada's population is foreign-born — one of the highest shares among advanced economies.
-  **United States**
About 14% of the U.S. population is foreign-born, representing the largest immigrant population in absolute numbers.
-  **Long-Term Trend**
Global migration has increased steadily since 1990, with short-term disruptions followed by recoveries rather than reversals.

TOP REASONS TO CHOOSE CANADA



MOTIVATION BY AGE GROUP



- AGES 18 - 34**
 - Education & career pathways
 - Rights & social climate
 - Long-term stability
- AGES 35 - 54**
 - Children's education & safety
 - Healthcare access
 - Work-life balance
- AGES 55+**
 - Family reunification
 - Healthcare security
 - Predictability & stability

A 2024 survey of 1500 immigrants in Vancouver Island BC found the top reasons for choosing Canada:

BY PERMANENT RESIDENT STATUS

